

## RED OXYGEN TO SPEAK ABOUT DIGITAL REGULATION AT CLUECON IN CHICAGO

**SAN FRANCISCO (July 10, 2024)** – Red Oxygen, a leading short message service (SMS) solutions provider, is proud to announce its CEO and Co-founder will be speaking at <u>ClueCon</u>, a technology conference for developers. Tom Sheahan will share insight about digital regulation for business texting and social platforms like TikTok.

"Regulations for texting and social media platforms have been in the news for the past few years, as data, privacy and even national security have been concerns," said Sheahan. "Regulation is essential, but we need to explore the best practices for streamlining processes and increasing adaptation. In this session, I'll be speaking about the challenges and opportunities along the path forward for both texting and platforms like TikTok."

This is Sheahan's second time speaking at ClueCon. His session *From Texting to TikTok: Defining Digital* Regulation is on Wednesday, August 14 at 9:30 a.m. CST. ClueCon takes place August 12 through 15.

To learn more about Red Oxygen, visit <a href="https://redoxygen.com/">https://redoxygen.com/</a>

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## **ABOUT RED OXYGEN**

Founded in 2001, Red Oxygen is a leading short message service (SMS) solutions provider. The company enables businesses to send appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in San Francisco and with offices in Australia, Canada and the United Kingdom, Red Oxygen has worked with some of the world's top brands, including: Philips, Orkin, Skechers, Southern Methodist University, Siemens, Yamaha and more. Red Oxygen has been trusted to send more than 400 million messages to people in over 50 countries. To learn more about Red Oxygen, visit <a href="https://redoxygen.com/">https://redoxygen.com/</a> or follow them on Facebook and LinkedIn.