



Red Oxygen Launches CompleteSMS, its Next Generation Texting Platform



BUSINESS TEXTING DELIVERED

LONG BEACH (September 9, 2025) – [Red Oxygen](#), a longtime leading short message service (SMS) solutions provider, is proud to announce [CompleteSMS](#), its next generation texting platform for businesses sending messages at any scale.

The CompleteSMS web portal enables two-way business texting, both individually or in bulk by the thousands while also being the administrator hub for account management, to easily view reports, manage users, store contacts and utilize distribution lists. The platform also includes an add-in for Gmail and Outlook as well as an application programming interface (API), all of which use CompleteSMS as the administrator portal.

CompleteSMS also manages complex carrier and country regulation compliance, including but not limited to the United States' 10dlc and Australia's sender ID registrations. Customers that are parent companies to others have the option to white label their account to help simplify billing, as well as give their own customers a more seamless experience when managing their SMS.

"We've been helping businesses send SMS for decades as a company, and CompleteSMS is our next big step forward, laying groundwork for more robust features and sending capabilities in the near future," said Tom Sheahan, CEO of Red Oxygen. "Our current customers will feel right at home, though immediately notice how the new platform has more flexibility and control. In short, CompleteSMS is built for the way businesses communicate today."

Benefits and features of CompleteSMS include:

- Unlimited contacts
- Send to one or thousands in the same interface
- Upload or create distribution lists
- Message templates
- Automatically add a signature/opt-out information
- Message threading
- Scheduled sends



- Dedicated numbers (long codes) with a local area code
- Country specific compliance (10dlc, Sender IDs, etc.)
- User and cost center reporting
- Send and error reporting
- Report export and filtering in users' local time zone
- Unlimited users
- Administration levels
- White-label admin/billing
- Free Support

Current Red Oxygen customers have been moved to the CompleteSMS platform. New customers can sign up for a free trial or request a free demo.

Though [CompleteSMS](https://completesms.com/) is a Red Oxygen solution, a new website, completesms.com, has replaced redoxigen.com and will be considered Red Oxygen's official site.

To learn more about CompleteSMS and Red Oxygen, visit <https://completesms.com/>

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ABOUT RED OXYGEN

Founded in 2001, Red Oxygen is a leading short message service (SMS) solutions provider. The company enables businesses to send appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in San Francisco and with offices in Australia, Canada and the United Kingdom, Red Oxygen has worked with some of the world's top brands, including: Philips, Orkin, Skechers, Southern Methodist University, Siemens, Yamaha and more. Red Oxygen has been trusted to send more than 650 million messages to people in over 50 countries. To learn more about Red Oxygen's CompleteSMS platform, visit <https://completesms.com/>.