



BUSINESS TEXTING DELIVERED

CompleteSMS Announces 2025 Milestones and Official Company Rebrand

LONG BEACH (January 15, 2026) – [CompleteSMS](#), a leading short message service (SMS) solutions provider, announces a year of expansion that includes a new brand name, entry into new industries and meaningful new software upgrades that make sending enterprise text messages easier.

In September, the company [unveiled CompleteSMS](#), its next generation texting platform, for the first time. While originally launching as *CompleteSMS a Red Oxygen Solution*, the company, as of today, will operate exclusively under the CompleteSMS name, signaling its commitment to the future of the texting platform for businesses sending messages at any scale.

“We have successfully operated with the Red Oxygen name for more than two decades, but because our new platform is so uniquely different, we are officially changing the company name alongside our solution,” said Tom Sheahan, CEO and co-founder of CompleteSMS. “The name CompleteSMS encompasses exactly what our technology brings to the market—a full, robust software that offers complete, efficient SMS options that power immediate results. As we look back on 2025, I am grateful for our team’s commitment to creating a product that delivers the simplicity and sophistication our clients are looking for.”

CompleteSMS reports a nearly 20 percent increase in new customers from 2024 to 2025 with high growth in several industries including government services and higher education. The company also added to its development team and focused on strategic planning both in the U.S. and abroad in its Australian office.

In addition to the launch of CompleteSMS, the company also announced a [new add-on for Gmail™](#) late last year. The new add-on allows customers to easily and efficiently send, receive and reply to text messages from their Gmail inbox. With the add-on, customer-facing teams such as sales, support, scheduling and operations can send appointment reminders, service updates and quick replies to customers directly from Gmail, reducing response times and keeping conversations in one place.

To learn more about CompleteSMS, visit <https://completesms.com/>

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About CompleteSMS

Founded in 2001 as Red Oxygen, CompleteSMS is a leading short message service (SMS) solutions



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provider. The company enables businesses to send appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in Long Beach and with offices in Australia, Canada and the United Kingdom, CompleteSMS has worked with some of the world's top brands, including: Philips, Orkin, Skechers, Southern Methodist University, Siemens, Yamaha and more. The company has been trusted to send more than 650 million messages to people in over 50 countries. To learn more about CompleteSMS, visit <https://completesms.com/> or follow them on [Facebook](#) and [LinkedIn](#).