

CompleteSMS CEO Speaks at NACCHO360, National Association of County and City Health Officials Conference

LONG BEACH (July 10, 2026) – [CompleteSMS](#), a leading short message service (SMS) solutions provider, announces its CEO Tom Sheahan will speak at [NACCHO360](#), the largest convening of local health department leaders and public health professionals in the United States, put on by the National Association of County and City Health Officials.

“Text messaging has long been a powerful tool for public health leaders and organizations looking to share important information quickly,” said Sheahan. “As one of the most inexpensive ways to reach out to entire counties and cities all at once, text messaging is not only affordable but effective, offering the opportunity to send a message in a format that will actually be read by the recipient. We look forward to engaging with professionals at NACCHO360 to tout not just the effectiveness of SMS but also how it can be used in new, innovative ways to better support public health officials.”

During his session, *Building Fearless Teams: Fostering Innovation, Creativity, and Growth in Public Health IT*, Sheahan will explore how public health technology leaders can create environments where teams feel empowered to experiment, embrace new ideas, and adapt to evolving challenges.

- What: Building Fearless Teams: Fostering Innovation, Creativity, and Growth in Public Health IT
- When: Monday, July 13 at 3:00 p.m.
- Where: NACCHO360 in Louisville, KY July 14 - 17

Conference attendees are also invited to visit CompleteSMS at Booth #317 to learn how local health departments are using SMS to improve resident outreach, increase engagement, and streamline communications. From appointment reminders and public health alerts to community outreach campaigns and emergency notifications, the CompleteSMS team will be available to discuss practical SMS use cases and answer questions about implementation, compliance, and best practices. Attendees can also learn how CompleteSMS supports organizations throughout the entire messaging journey—from account set up and compliance registration to the first tap of the send button, as well as free ongoing support.

To learn more about NACCHO360, visit <https://www.naccho360.org/home>

To learn more about CompleteSMS, visit <https://completesms.com/>



BUSINESS TEXTING DELIVERED

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About CompleteSMS

Founded in 2001 as Red Oxygen, CompleteSMS is a leading short message service (SMS) solutions provider. The company enables businesses to send appointment and payment reminders, security codes, emergency alerts and staffing updates easily online, through email or from a spreadsheet. Headquartered in Long Beach and with offices in Australia, Canada and the United Kingdom, CompleteSMS has worked with some of the world's top brands, including: Philips, Orkin, Skechers, Southern Methodist University, Siemens, Yamaha and more. The company has been trusted to send hundreds of millions of messages to people in over 50 countries. To learn more about CompleteSMS, visit <https://completesms.com/> or follow them on [Facebook](#) and [LinkedIn](#).